

## **Job Description: Junior Graphic Designer**

At Wera, we firmly believe that our tools make life simpler, safer and 'full of joy' for our users. We shall never be content with existing standards. There are many screwdriving tools... But unlike others, we do not believe that tools have reached their ultimate stage of development. We are always searching for new ideas. We think differently. We question things. We are Tool Rebels.

### **Job Overview:**

We are seeking a creative and detail-oriented Junior Graphic Designer to join our Marketing Team. The ideal candidate will have a passion for design, an understanding of branding, and basic knowledge of design tools and software. You will collaborate with the Marketing Team and support the Sales Team to create visually appealing content that aligns with our brand identity and goals. You must have the ability to work efficiently and tackle tasks with a sense of urgency if required.

### **Key Responsibilities:**

- Collaborate with the Marketing Team to create visual assets, including graphics, layouts, and illustrations for print and digital platforms.
- Assist in the development of marketing materials such as flyers, stockist banners, social media graphics, and website content.
- Maintain consistency of the brand's visual identity across all projects.
- Help design presentation assets, infographics, and promotional material.
- Follow creative briefs and contribute fresh ideas to projects.
- Support with revisions, corrections, and file preparation for production.
- Stay updated with industry trends, tools, and design techniques.
- Collaborate with cross-functional teams, including Marketing, Sales, and Customer Service departments.
- Assist with hosting and creating events such as exhibitions, customer visits, motorsport events and more.
- Assist with content enrichment and data file management for customer websites.

### **Are you the Right Person?**

The ideal candidate will have at least 1 year of experience in a design role and must hold a minimum of level 3 design qualification.

### **Skills:**

- Experience in the design industry, with preferably a design degree.
- Proficiency in design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Basic knowledge of layout principles, typography, and colour theory.

- Familiarity with digital and print production processes.
- Excellent attention to detail and ability to meet deadlines.
- Strong communication skills and the ability to take constructive feedback.
- Excellent grasp of English, spelling & grammar.
- Enthusiastic, proactive and hard-working.
- A portfolio showcasing design projects and creative work (required).

#### **Behaviours:**

- Enjoy working and interacting with the public.
- Keen follower of current social media trends.
- Has an appreciation and interest in motorsport.
- Excellent attention to detail.
- Ability to juggle multiple projects, and tasks.
- Ability to work to a deadline.
- Ability to stay super organised.
- Be a key team player with excellent communication skills.
- Take onboard and implement feedback.
- Able to work at events which take place on weekends or weekday evenings where necessary.

#### **Benefits include:**

- Opportunities for career growth and professional development.
- A collaborative and supportive working environment.
- Exposure to diverse design projects.
- Competitive salary based on experience, plus a results-based bonus
- Pension scheme
- Company laptop and phone
- 20 days per year paid holiday plus bank holidays
- Office based in Clay Cross, Derbyshire with on-site parking
- Regular travel to exhibitions & events throughout the UK
- Occasional international travel to Wera HQ in Germany

We are an equal opportunity employer and value diversity at our company. We welcome applications from individuals of all backgrounds, regardless of race, ethnicity, gender, sexual orientation, disability, or age. Applicants must have the ability to live and work in the UK unaided. No Agencies.

Does it sound like you can be our newest Tool Rebel?

If so, we would love to hear from you! Please apply by sending a copy of your CV along with a copy of your portfolio to [marketing@wera-tools.co.uk](mailto:marketing@wera-tools.co.uk).